



Author Talk Guidelines

Mastering Motherhood seeks to provide love, support, encouragement and friendship to women seeking to follow the Lord in the adventure of mothering. Mastering Motherhood is an outreach ministry to ALL moms who would like to attend. There are no further requirements to be able to attend this ministry. Therefore, the below guidelines have been established for the Author Talk.

Please Do...

- Please start your Author Talk by addressing your talk specifically to the mamas of Mastering Motherhood, you are very loved by the mamas of Mastering Motherhood and you addressing them specifically will be a HUGE hit.
- Please share your heart and wisdom that you know the mamas would appreciate, please include practical helpful tools, mamas love to go home with new tools in their tool belt.
- We would love you to be vulnerable, share a life experience that pertains to your subject matter, being transparent and vulnerable will help the mamas relate to you and not feel alone.
- Please be organized with your thoughts on your subject and keep it simple, it's only 15 minutes, do not try to fit too much, simple is better.
- Please try to incorporate at least one, maybe two scriptures at the most, that relate to your subject matter in your talk. We do not want this to be a preach, but we know that God's word is active and sharp and if one verse is used that undergirds your talk, He will use that to work in the hearts of mamas.-"For the word of God is alive and active. Sharper than any double-edged sword, it penetrates even to dividing soul and spirit, joints and marrow; it judges the thoughts and attitudes of the heart." Hebrews 4:12

- Please end your Mastering Motherhood Author Talk with three application questions that the mamas will discuss at their tables for 15 minutes after your video talk.

Please Do Not...

- Please do not worry about producing a professionally made video, a simple video recording with your phone in your home will be perfect! It is better to have the video done and impacting mamas than never done, because it had to be perfect.
- Please do not make any derogatory comments about different denominations or not attending church; at most locations, most mamas who attend are not believers.
- The attending mamas come from all different demographics: some work, some are single mothers, others nanny children, are grandmothers, or stay at home. Please do not make any judgmental statements about any of these and/or other demographics from which the mamas might come.
- The mamas that attend come from every religious background and every lifestyle you can imagine, please do not assume all the mamas are christian and go to church, please do not use christian language that they may not relate to or understand.
- Please do not talk about your political views or sensitive subject matters that may divide and hinder another mama with different views from attending Mastering Motherhood.-“Therefore let us not pass judgment on one another any longer, but rather decide never to put a stumbling block or hindrance in the way of a brother.”
Romans 14:13

Thank you for taking the time to record your Author Talk for the mamas of Mastering Motherhood. The seed you have sown through writing your wonderful book and presenting your Author Talk to the mamas of Mastering Motherhood will have an awesome eternal kingdom impact! After you have submitted your Author Talk, if you or your publisher should have books in the future that you would like Mastering Motherhood to consider endorsing for future sessions, please reach out and we would be happy to pass along our mailing address. Thank you for taking the time to read these guidelines and if you should have further questions, please do not hesitate to e-mail Jennifer at JChapman@MasteringMotherhood.com.